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**Conservation Voters of Michigan PAC Launches Statewide Field Program to Elect Gary Peters and Mark Schauer**

***Unprecedented program will reach hundreds of thousands of voters across the state***

**ANN ARBOR** --- Conservation Voters of Michigan (CVM) PAC today announced a sweeping \$1 million Get Out the Vote (GOTV) campaign to elect U.S. Senate candidate Gary Peters and gubernatorial candidate Mark Schauer. The program will reach hundreds of thousands of voters in Grand Rapids, Kalamazoo, Monroe, Southwest Detroit, Saginaw and Muskegon by November 4.

“Our forward progress on protecting our land, air and Great Lakes begins in the voting booth. This year, we are covering ground all over the state to ensure that Michiganders’ voices are heard,” said Lisa Wozniak, Executive Director for the Michigan League of Conservation Voters, the non-partisan political organization with which CVM PAC is affiliated. “With only weeks to go, we are laser-focused on empowering and engaging Michiganders in cities across the state to exercise their right to vote and elect conservation and climate champions to office.”

The CVM PAC program emphasizes the need for action on climate change, and target voters who support reducing pollution and protecting the Great Lakes.

“Michigan has experienced massive floods and algae blooms that threatened drinking water, and voters deserve leaders with solutions,” said Daniel J. Weiss, LCV Senior Vice President for Campaigns. “This door to door campaign will ensure that voters elect environmental champions like Gary Peters in November, and not candidates like Terri Lynn Land, who ignore climate science and side with the oil billionaire Koch Brothers rather than Michigan families.”

In August, Michigan League of Conservation Voters [endorsed](#) Schauer for Governor, citing his long record advocating for Michigan’s land, air and water, and his commitment to move Michigan forward by protecting our state’s natural resources. The national League of Conservation Voters Action Fund, which works to elect candidates who will implement sound environmental policies, [endorsed](#) Peters for U.S. Senate in March, highlighting his work to protect the environment and make America a leader in clean energy innovation and job creation.

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*Paid for by Conservation Voters of Michigan Political Action Committee,  
40 Monroe Center NW, Suite 200, Grand Rapids, MI 49503 with regulated funds.  
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