



michigan league of  
conservation voters

**FOR IMMEDIATE RELEASE:**

Tuesday, November 4, 2014

Contact: Katie Sulau, 513-886-0403 or [katie@michiganlcv.org](mailto:katie@michiganlcv.org)

**Gary Peters wins big for the Great Lakes**  
***Michigan League of Conservation Voters credits massive GOTV  
effort as critical to Peters' victory***

**ANN ARBOR** — **Lisa Wozniak**, executive director of the **Michigan League of Conservation Voters**, issued the following statement:

“Michigan voters tonight sent a clear message that they want leaders who will address the dangerous impacts of climate change, stand up to special interests and protect Pure Michigan. Gary Peters, as our next senator, will continue his track record of standing up to big polluters, promoting clean energy and protecting the Great Lakes.

“The Michigan League of Conservation Voters is proud of our efforts to elect Gary Peters to the U.S. Senate. The environmental community emerged as a major force in this election, and we played to win—waging an unprecedented, sophisticated campaign.”

The Michigan League of Conservation Voters' affiliated Super PAC, Conservation Voters of Michigan, ran a sweeping \$1 million Get Out the Vote (GOTV) campaign to elect Peters—reaching hundreds of thousands of voters across the state. The GOTV program called for action on climate change, and targeted voters who support reducing pollution and protecting the Great Lakes.

###

*Paid for by the Michigan League of Conservation Voters. Not authorized by any candidate committee.*