



**FOR IMMEDIATE RELEASE**

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## **“Innovation in Conservation” Debuts in Detroit Tonight**

DETROIT --- Michigan LCV will present “Innovation in Conservation,” the inaugural awards dinner for the organization, **tonight at 6:00 PM at the Westin Book Cadillac in Detroit**. Michigan LCV will honor **Jerry Jung** with its Lifetime Achievement Award, and it will honor **Congressman Gary Peters** as Legislator of the Year, **AT&T** as Business of the Year and **John Hartig** as Advocate of the Year. All recipients have deep roots in Detroit, and they demonstrate an outstanding commitment to protecting Michigan’s land, air and water.

“Tonight we will celebrate the innovative work of our state’s leading conservation champions,” said Lisa Wozniak, Executive Director for Michigan LCV. “Their collective impact drives home the importance of our state’s natural resources to our economy, environment and way of life.”

*More on Michigan LCV’s awards to be presented this evening:*

**Jerry Jung, Lifetime Achievement Award:** Jung launched the [Third 90 Wetland Restoration Program](#), and he is instrumental in the creation of Michigan LCV’s innovative, online civic engagement tools. He currently serves as Chair of the State Transportation Committee, and as a board member for Michigan LCV.

**Congressman Gary Peters, Legislator of the Year:** Peters partnered with Michigan LCV to draw attention to petroleum coke piles along the Detroit River earlier this year. He then introduced legislation that would investigate the environmental health impacts of “petcoke.” He fought to protect critical funding for green auto technology development, and the [Great Lakes Restoration Initiative](#).

**AT&T, Business of the Year:** AT&T implements a three-pronged sustainability initiative in Michigan from its Detroit headquarters. In an innovative approach to reducing their 3.3 billion gallon water footprint, AT&T partnered with the Environmental Defense Fund to implement a program that tests ways to reduce the amount of water used to cool buildings.

**John Hartig, Advocate of the Year:** Hartig manages all 6,000 acres of the [Detroit River International Wildlife Refuge \(DRIWR\)](#), the only International Wildlife Refuge in North America, and one of the most successful ecological recovery stories in the country.

To book interviews or for questions, contact Katie Sulau at [katie@michiganlcv.org](mailto:katie@michiganlcv.org) or 513-886-0403. For more information on the event, visit <http://www.michiganlcv.org/innovationinconservation>.

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*Michigan League of Conservation Voters is the leading non-partisan political voice for protecting Michigan’s land, air and water. Visit our website: <http://www.michiganlcv.org>. Find us on [Facebook](#) and Twitter (@MichiganLCV).*