



FOR IMMEDIATE RELEASE

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Michigan LCV Releases New Polling Numbers, Robust Radio Ad Buy in Northern Michigan Republican Primary Races

[Listen to the Ad in the 37th**](#)**

[Listen to the Ad in the 107th**](#)**

ANN ARBOR --- Michigan League of Conservation Voters (LCV) released new polling results and a robust radio advertising campaign in key Republican primary races in Northern Michigan today. New polling numbers show Wayne Schmidt with a strong lead against Greg MacMaster in the race for the 37th Senate district. Among 519 Michigan citizens polled in the 37th Senate district, 44.5 percent supported Schmidt compared to 34.9 percent who supported MacMaster, leaving an almost 10 point spread and a breakaway for Schmidt. The poll's margin of error is 4.25 percent.

"With only one week to go until Election Day, we are going all in for conservation candidates in Northern Michigan and our work is paying off," said Jack Schmitt, Deputy Director for Michigan LCV. "Michigan citizens deserve to be represented by people who value our state's natural resources, and it is encouraging to see a leader like Wayne Schmidt take the lead and run with it."

Alongside new polling numbers, Michigan LCV's affiliated PAC, Conservation Voters of Michigan, also launched a \$45,000 radio ad campaign to reach citizens in both the 37th Senate district and 107th House district before primary Election Day on August 5th.

"State legislators from Northern Michigan should know that protecting our state's land, air and water is critical to our tourism economy and way of life," Schmitt said. "We need strong leaders like Frank Foster and Wayne Schmidt who will stand up for our conservation heritage and protect the places Northern Michiganders go to hunt, fish and enjoy the outdoors."

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Michigan League of Conservation Voters is the leading non-partisan political voice for protecting Michigan's land, air and water. Visit our website: <http://www.michiganlcv.org>.